

You're Going to See Fewer Flyers Coming Home

January 26, 2015

For the remainder of the school year and moving forward, parents will notice fewer paper flyers coming home with students. Flyers from outside organizations for activities like camps will now be posted to a webpage found on school pages by clicking on a "Peachjar" button that has been placed on our school website. Flyers will also be emailed to parents.

There are three primary reasons for this change:

1. The abundance of flyers were outnumbering important school communications and the school information was getting lost
2. The organizational costs to process and distribute the flyers is significant and unsustainable
3. Electronic distribution is more environmentally sound, saving toner, paper, and waste

There is no cost to parents or to the district for this service. Organizations and companies that wish to distribute flyers to our students and staff pay a small fee to the vendor facilitating this service for the district, Peachjar. The fees are typically less than the cost of printing or copying the flyers, saving the enrichment providers money, too.

District policy continues to be that parents will receive such flyers only from nonprofits providing enrichment services for students; that's what you'll see on your school's Peachjar page.

What about School and PTA information?

Essential school communication will continue to be delivered directly to parents via email, mail, or handouts sent home with students. Promotional flyers for school events, such as a dance, *may* be posted to your school's Peachjar page, too. But, we will continue to distribute paper copies of the most essential communications. This assures that all parents receive such communications whether they have access to the Internet or not, and whether they have provided us with an email or not.

Families with an email address on file with District 51 will receive a welcome email from Peachjar that includes a username and password. Please login to manage your account and flyer delivery preferences, including ending the flyers at any time.

To ensure smooth delivery of this communication, we suggest you add "school@peachjar.com" to your email contacts. Add "school@peachjar.com" to your contact list just as written; do not change it to the name of your school